

Music Booster Meeting Minutes - August 2015 -Hayes Choir Room, 7:30 P.M.

(Next meeting - Wednesday Sept. 9, 6:00 P.M. - Bun's Restaurant for Community Meet & Greet)

Attendees:

Booster Executive Council

Suzie Backus
Ted Backus
Brenda Lee
Gina Calcamuggio-Bosco
Leslie Geissler:

Teachers & Music Directors

Tracy Cinereski
Keith Tankersley
Dara Gillis
Stacy Lemke
Abby Wimbiscus

Boosters

Erica Booth
Nathan Booth
Cassie Sexton
Brenda Sexton

.Directors' Reports:

Stacy - First day went well. Her numbers are down a little. Orchestra room got new carpet.

Dara - Good first day. Many Freshman girls and are a really great class. Total students this year about 260.

Keith - Numbers a little low at Willis, but he is recruiting!

Tracy - Dempsey had a great first day, other than some parking issues. She has about 200 students. Doing a cookie dough fundraiser next week.

Abby - Was her first day, and she is very excited! Next week is the open house for those interested in 4th grade orchestra.

Treasurer Report:

\$5,925 in account

Music in Motion 5K

September 12 at Gallant Woods Preserve - 6:30am-9:30 am \$25.00 registrations will be extended to September 1.

Registration Promotions: Booth at Football game. Table at Dempsey's Meet the Teacher night, (Leslie will bring 5K promo stuff to Dempsey for Ms. Cinereski. A laptop for Kroger Rewards sign-ups is requested. Table at Hayes Back to School Night. Gina & Brenda & Brenda to host the table. Popcorn in the doorway?

Upcoming Fundraisers for the Year: Pie Fundraiser from *Just Pies* for Christmas concert, similar to one in Hilliard. Chris Cakes for Jan 30 - Ms. Lemke will contact him. Dinner fundraiser on musical night for the parents. Hayes Musical will be March 17-20

Booster Sponsorship: Must decide what the sponsorship levels will be. Hoping for corporate sponsorship of a new auditorium, name on building. Concerns raised that selling reserved seats at performances may create seating issues for lower income families. Directors note that we are not allowed to charge admission for concerts. Need to decide how to launch this program. Identify prospective sponsors and ask what level of recognition would be most meaningful to them

Branding and Concert Program Cover: Nice cover for all concerts that can be reprinted for each event throughout the year with different insert. Sell advertisements for the cover. Build our overall image with better programs.

Other Suggestions to improve Booster Function: Parent Reps, **Budget** creation with input and projections from directors, Committee Structure - Scholarship Committee, for example - Suggested to rename Scholarship Fund after Kim Boyd, former Hayes Chorus teacher

Other suggestions to promote DCS Music: Music Spiritwear, available for holiday purchase, Orchestra/Choir in the Delaware Christmas parade, A Back to School Music Night at Buns or Old Bag

